



DATA ANALYTICS SUMMIT

JUNE 23-24, 2021

DAY ONE: WEDNESDAY, JUNE 23

MORNING PLENARIES & KEYNOTE

9:00-9:15 AM | Welcome

9:15-9:30 AM | Opening Remarks

9:30-10:15 AM | **Keynote** with David Parsch, Chief Data Officer with the Commonwealth of Pennsylvania, Hank Garie, Chief Data Officer & GIO with the City of Philadelphia, and Chris Belasco, Manager of Data Services with the City of Pittsburgh

BREAKOUT SESSION #1 | 10:30-11:30 AM

Track One: "The Meaning Within the Model: Using Storytelling to Connect Data to Purpose & People" with Dr. Philip Mann, PMP, Harrisburg University

Track Two: "Treating Data like an Asset" with Danielle Reinhart, Unisys

BREAKOUT SESSION #2 | 12:30-1:30 PM

Track One: "Accelerating Analytics Adoption Through a Co-Created Vision & Strategy" with Maria Helena Rivero, MS, MBA with Harrisburg University

Track Two: "The Journey to Effective Data Governance" with Josh Easton with the Commonwealth of Pennsylvania

BREAKOUT SESSION #3 | 1:45-2:45 PM

Track One: "Analytics & Humanities: Converging Disciplines" with Carlos Andres Salazar Martinez, PhD, EAFIT University

Track Two: "Analytics in Anti-Money Laundering" with Chandrakant Maheshwari from New York Community Bank

BREAKOUT SESSION #4 | 3:00-4:00 PM

Track One: "Building an Analytics Community: Broadening the Analytics Center of Excellence to Create Resilience" with Sabih Khan with Salesforce

Track Two: "AAA Real Estate Assessment: A Data-Driven Approach" with Dinesh Kumar with Harrisburg University and Greg Tobin, AAA Central Penn

BREAKOUT SESSION #5 | 4:15-5:00 PM

Track One: "Taming Big Data for University Research - How Virginia Tech's Ted and Karyn Hume Center for National Security and Technology Leveraged Pure Storage FlashBlade and Machine Learning to support National Security" with Seth Kindley with Pure Storage and Anthony Siano with ePlus Technology Inc.

Track Two: "Essential Data Quality Management Principles - Evolving Data Quality to Business Quality" with Melody Chien with Gartner Consulting



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DAY TWO: THURSDAY, JUNE 24

MORNING PLENARIES & KEYNOTE

9:00-9:15 AM | Welcome

9:15-9:30 AM | Opening Remarks

9:30-10:15 AM | Keynote: "Artificial Intelligence: What They Aren't Telling You" with Ian McCulloh, Managing Director & Chief Data Scientist with Accenture Federal Services

BREAKOUT SESSION #1 | 10:30-11:30 AM

Track Three: "Using Advanced Data Science Techniques to Predict Suicide" with Pavlo Buryi, PhD with Harrisburg University and Mateo Ríos Querubín from EAFIT University

Track Four: "Early Warning Alert System Implementation for an In-Vitro Biological Species Propagation Unit in Medellin, Colombia, to Reduce Human Occupancy During the Covid-19 Pandemic" with Andres Yarce with EAFIT

BREAKOUT SESSION #2 | 12:30-1:30 PM

Track Three: "Data Analytics to Solve a \$1.9 T Problem in the Consumer Products" with Min Chen with Wisy

Track Four: "The American Disadvantage on Popular Culture: A Data-driven Comparison Between the United States and Japanese Comic Book Industries" with Andre L'Huilier with Harrisburg University

BREAKOUT SESSION #3 | 1:45-2:45 PM

Track Three: "Identify Gender Bias in Doctor-Patient Relationships" with Sonam Gupta and Kayla Jordan, PhD with Harrisburg University

Track Four: "Fighting Anti-Money Laundering with IBM AI: Lessons Learned" with Sarika Chandramohan & Yu-Hui (Christina) Ma, Ph.D. with IBM

BREAKOUT SESSION #4 | 3:00-4:00 PM

Track Three: "Descriptive, Diagnostic, Predictive & Prescriptive Analytics: Trends & Impact & Exemplary Case Studies Review" Amir Bahmanyari & Mark Thomas with Dell Technologies

Track Four: "AI for Good: Achieving Sustainability Through Citizen Science & Organizational Citizenship" with Justin Goldston, Ph.D. with Penn State

CLOSING PANEL DISCUSSION | 4:15-5:00 PM

"Data Pain-Points: Understanding the Gap Between the Promise and the Reality of Leveraging Data in Business" with Monique de Saint-Malo Eleta with Stratego; Enrique Aquirre with 3M Central America & Caribbean Region; Roozbeh Sadeghian and Erin Buchanan from Harrisburg University. Moderated by Kevin Huggins from Harrisburg University