The Evolution of AI in Security

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By Bob Tita August 30, 2021 07:00 am ET

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By Feliz Solomon August 29, 2021 07:00 am ET

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By Costas Paris in New York and Stella Yifan Xie in Hong Kong August 20, 2021

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August 26, 2021 10:18 am ET

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By Will Horner September 6, 2021 12:19 pm ET

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*Supply Chain Headlines from WSJ in the last 3 months

Supply chain leaders are looking for actionable visibility and control based on real-time analytics for digital transformation

85%

of companies felt that supply chain complexity is a significant and growing challenge for their operations

97%

of companies recognize the importance of and are prioritizing efforts to improve end-to end supply chain visibility

50%

of manufacturers will use supply chain orchestration tools for innovation delivery and disruption avoidance by 2024

70%

of Consumers look at very specific attributes and willing to pay 37% premium for full transparency

33%

of products from farmers goes uneaten, accounting for $161B USD in food waste

60%

of consumers willing to change shopping habits to reduce environmental impact

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Nutrition Fa

Serving Size
Servings Per Container

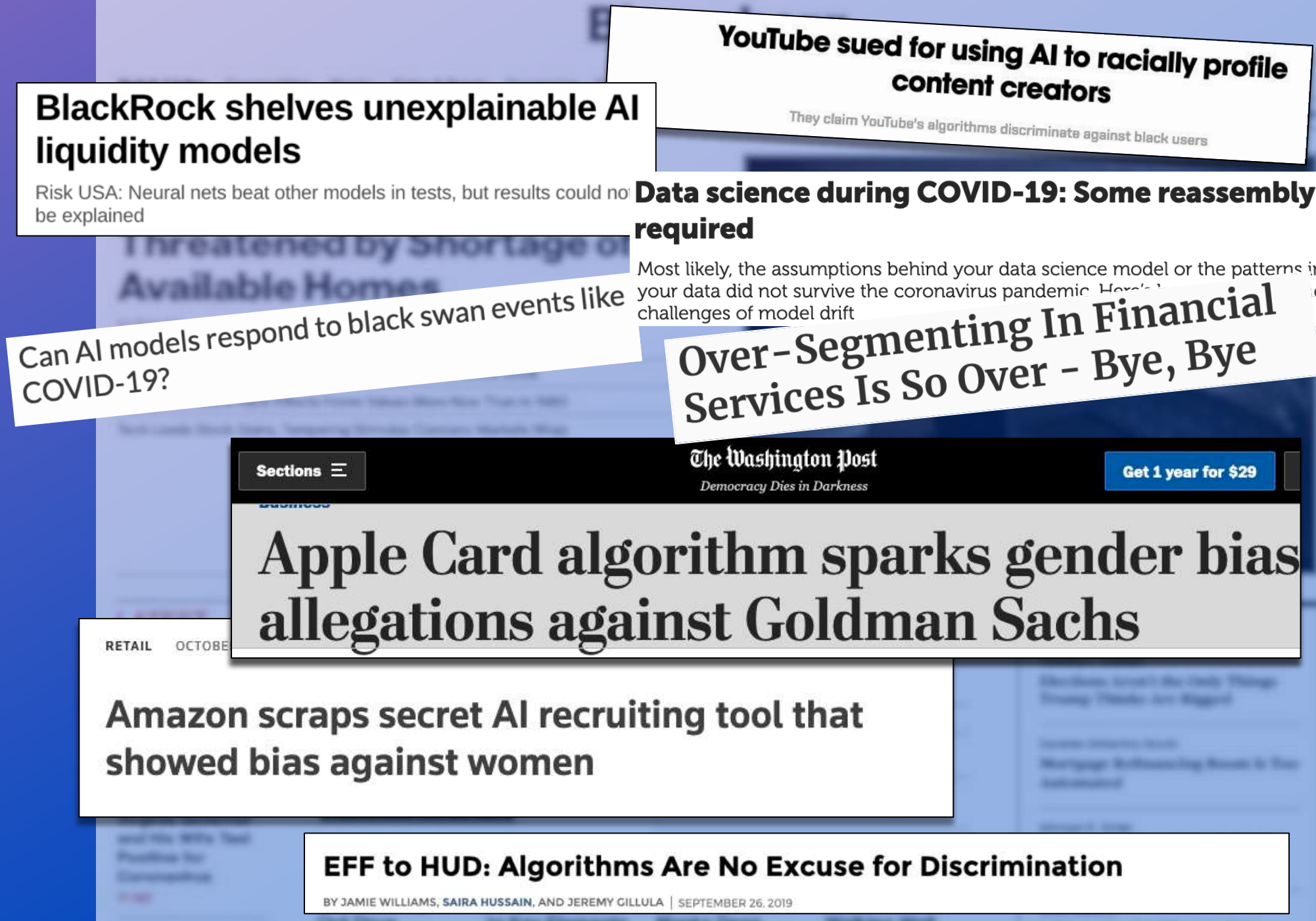
Amount Per Serving

Calories	Calories from
	%
Total Fat	g
Saturated Fat	g
Cholesterol	g
Sodium	g
Total Carbohydrate	g
Dietary Fiber	g
Sugar	g
Protein	g

Vitamin A	%	•	Vitamin
Calcium	%	•	Iron

*Percent Daily Values are based on a 2,00
Your daily values may be higher or lower d
your calorie needs.

Rising concerns over trust in AI



The AI opportunity

AI is the largest economic opportunity of our lifetime, estimated to contribute **$16 trillion** to global DP by 2030.

- **AI and automation will fuel the future of work.**
  - Enterprises spend over **120** billion hours a year on low-value work.

IDC ANALYZE THE FUTURE

- **3 in 4 business are exploring or deploying AI.**
  - CIOs cite AI as the #1 game-changing technology.

Gartner

MORNING CONSULT

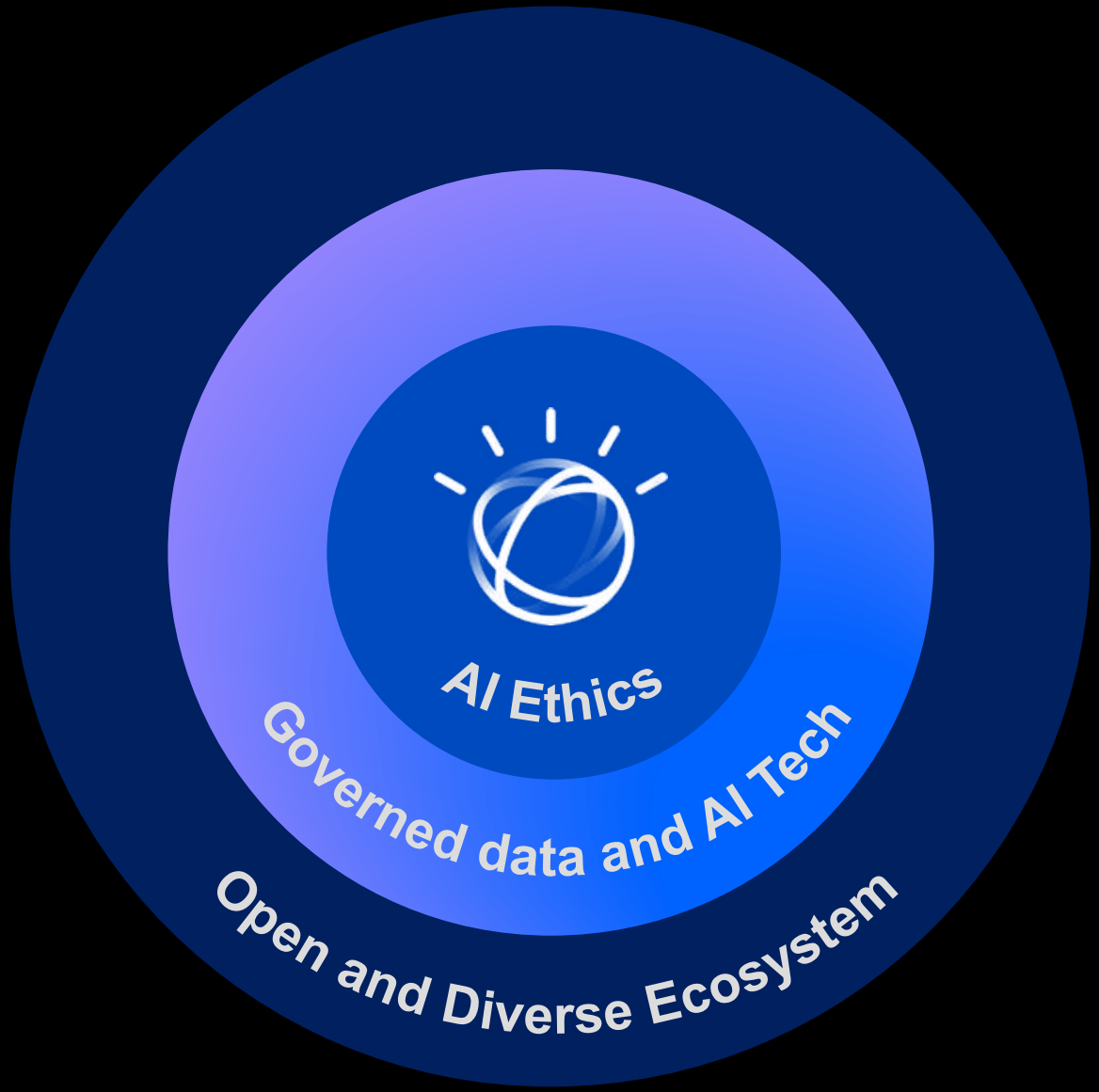
- **Winners will scale the value of data with AI.**
  - **90%** of data is either inaccessible, untrusted, or unanalyzed.

IDC ANALYZE THE FUTURE

Trustworthy AI:

Governed Data and AI

1. Transparent: open to inspection
2. **Explainable**: easy to understand outcomes/decisions
3. **Fair**: impartial and bias mitigated
4. **Robust**: handles exceptional conditions effectively and minimizes security risk
5. **Private**: fueled by high integrity data and is business compliant



Cost of a Data Breach Report

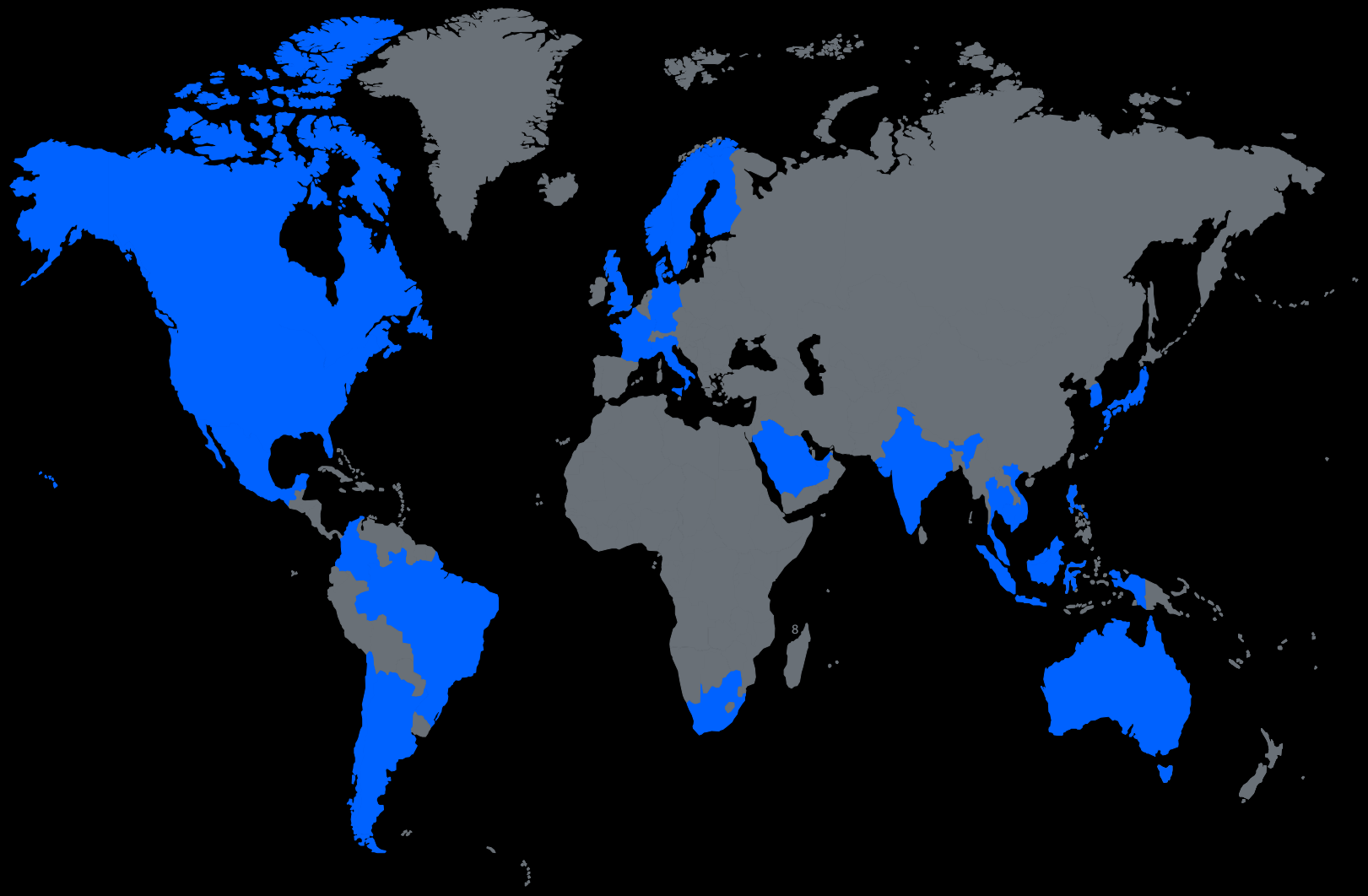
550 breaches studied

3,600 interviews

17 countries/regions

17 industries

17th year



Key findings

- Data breach costs reached a record high, $4.35M Globally, $9.44M US.
- The United States ($9.44M) was the costliest country. Healthcare ($10.10M) was the costliest industry.
- The biggest cost savings was due to deploying incident response, XDR and AI/automation. Breach costs at orgs with fully deployed security AI/automation had an average cost $3.05M less than orgs with no security AI/automation deployed.
- 41% increase in ransomware breaches from 2021 – 2022. Average cost $4.5M excluding ransom
- A zero-trust approach was effective at mitigating costs. Breaches at orgs with mature zero trust deployment were $1M less than orgs without zero trust.
- Cloud breaches were least costly in hybrid cloud environments. Breaches in hybrid clouds were $1M less than breaches in public clouds.
- Remote working due to COVID-19 increased cost. Breaches where remote work was a factor averaged $1 million more than breaches where remote work was not a factor.

Global highlights

$4.35M

Global average cost of a data breach

45%
Breaches Cloud-based

$1M
Cost increase where remote work was a factor in the breach

$387 million
Average total cost of a breach of >50M records

$3.05 million
Cost savings due to security AI and automation

$180
Cost per record for compromised customer PII

19%
Share of breaches caused by compromised credentials

Top 3 cost amplifying factors

1. Compliance failures
2. System complexity
3. Cloud migration

Top 3 cost mitigating factors

1. AI platforms
2. Encryption
3. Analytics

Time to identify and contain

Global average: 277 days ($1.1M savings under 200 Days)

74 Days Less with Security AI and Automation

29 Days Less withExtended Detection and Response (XDR)

$2.66 million⬇
Average cost savings with incident response teams and IR testing vs. no IR teams or testing

Workflow

Advanced Analytics

DETECT

Cognitive

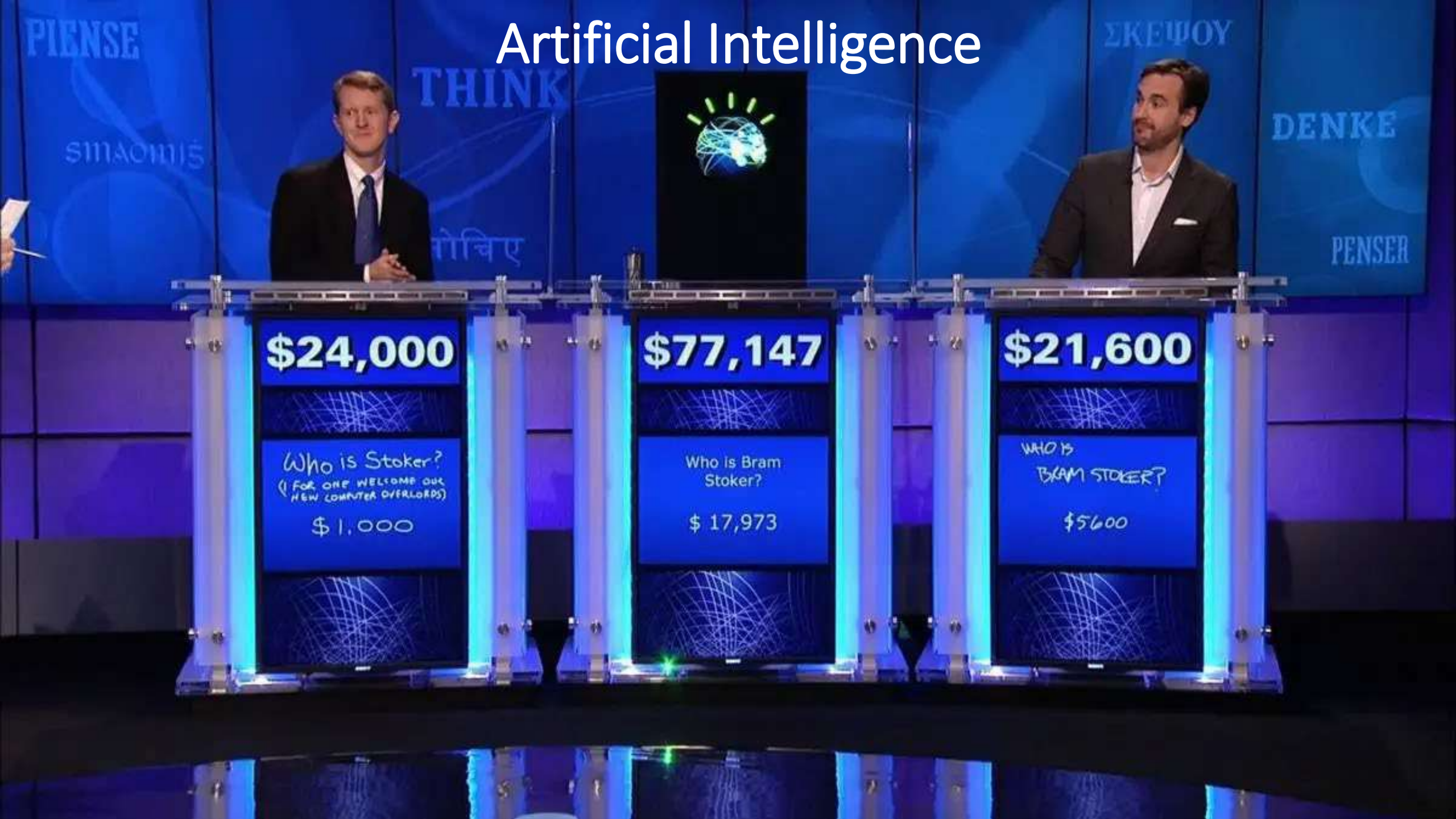
ENRICH

Threat Hunting

INVESTIGATE

ORCHESTRATE

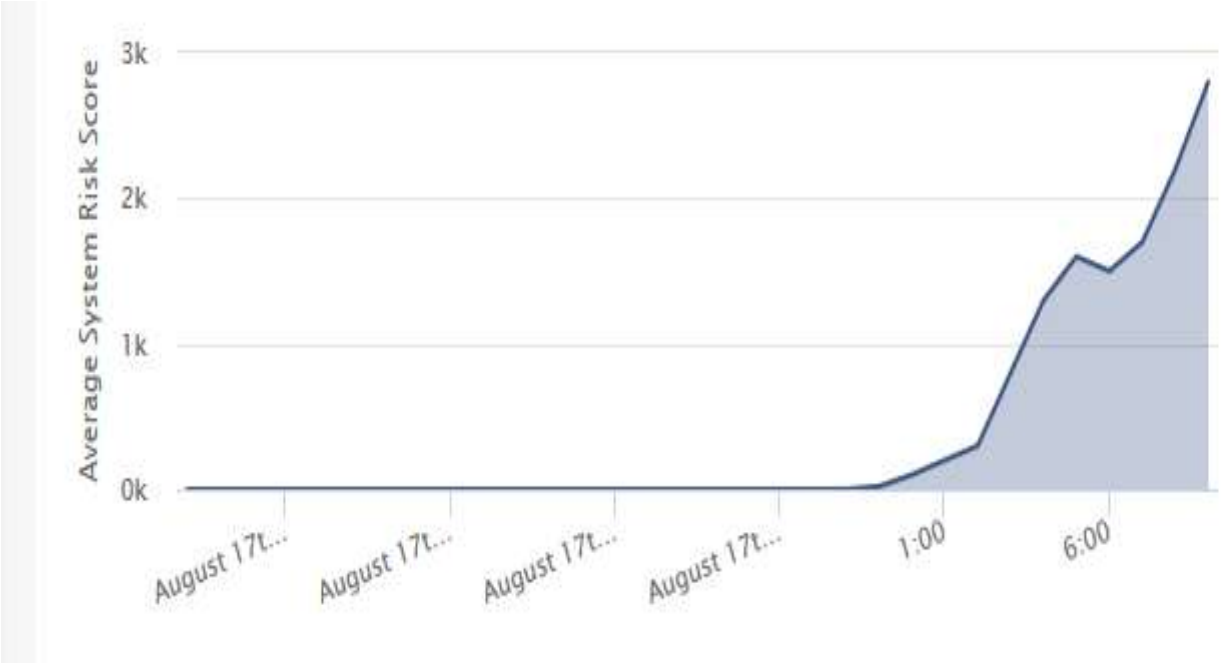
Artificial Intelligence

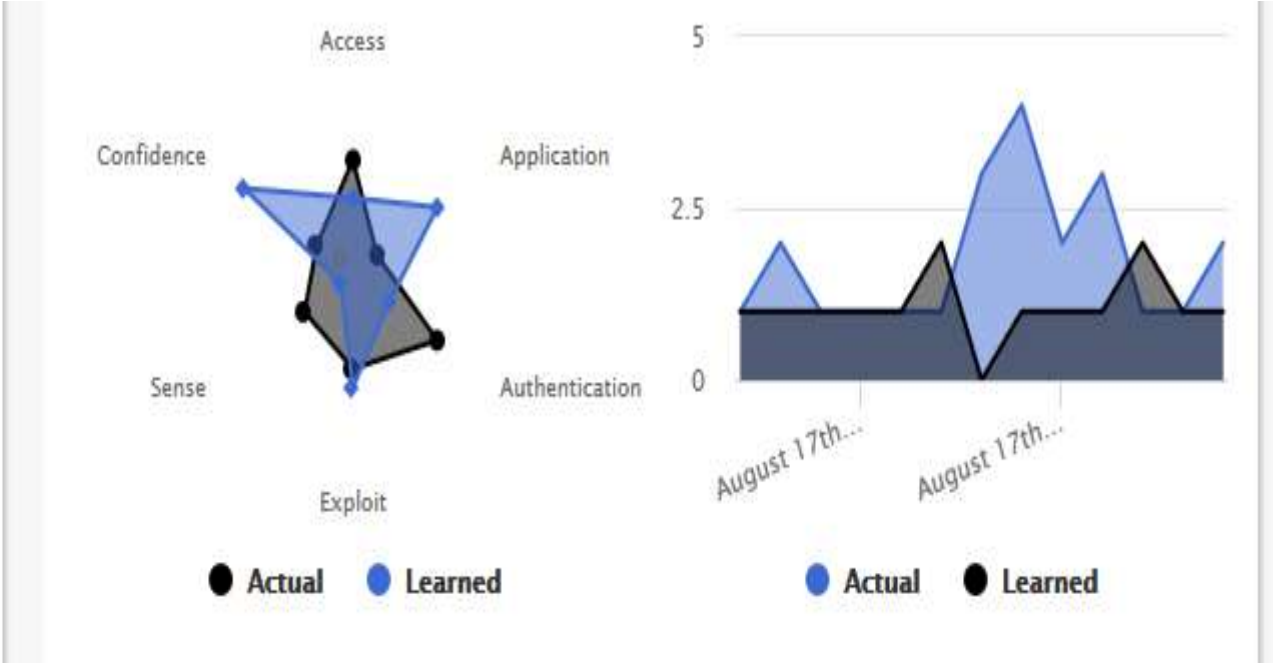


User Behavior

Network Behavior

System and User Risk Scoring with Triggers

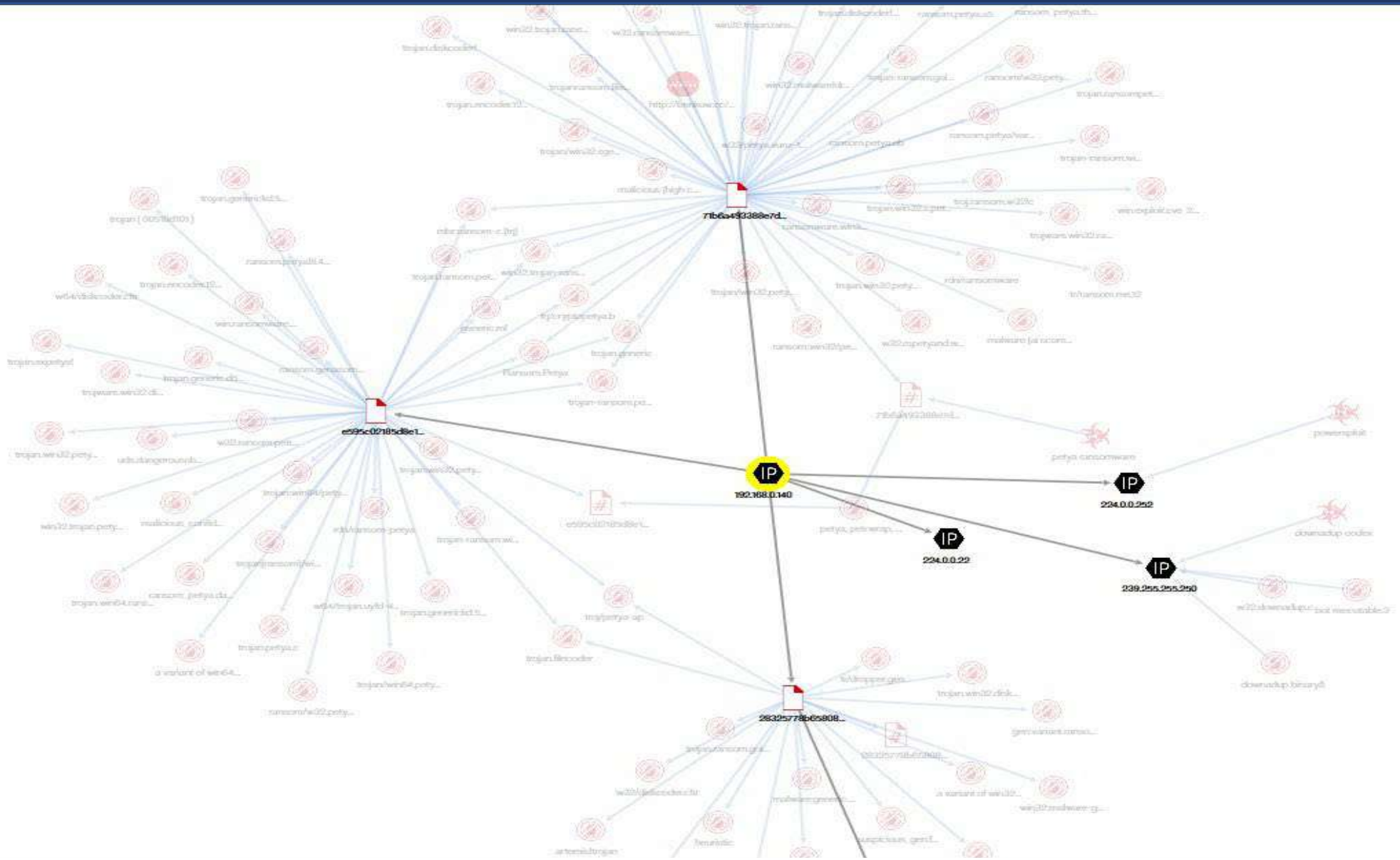




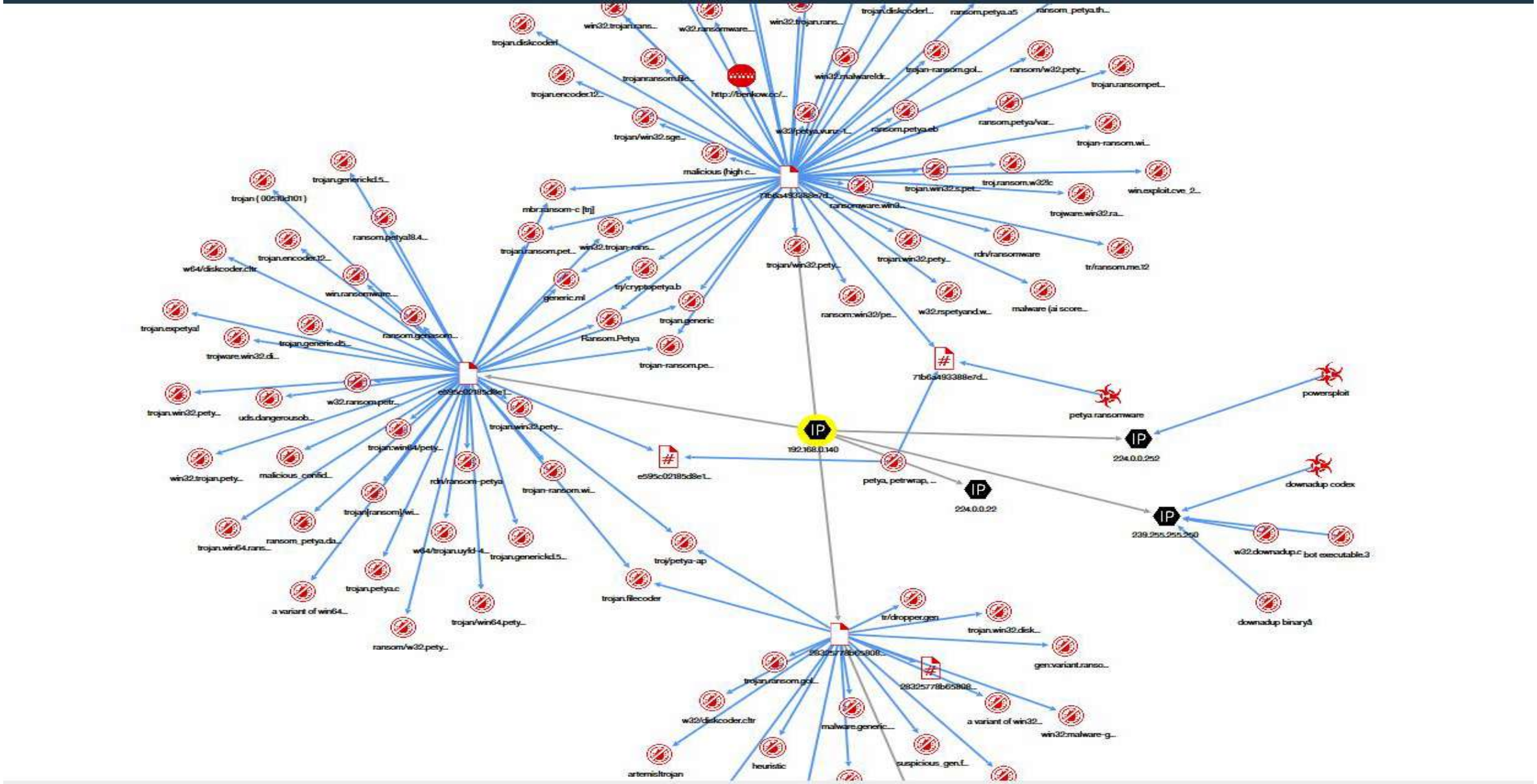
Step Up Authentication

Auto Disablement/Containment

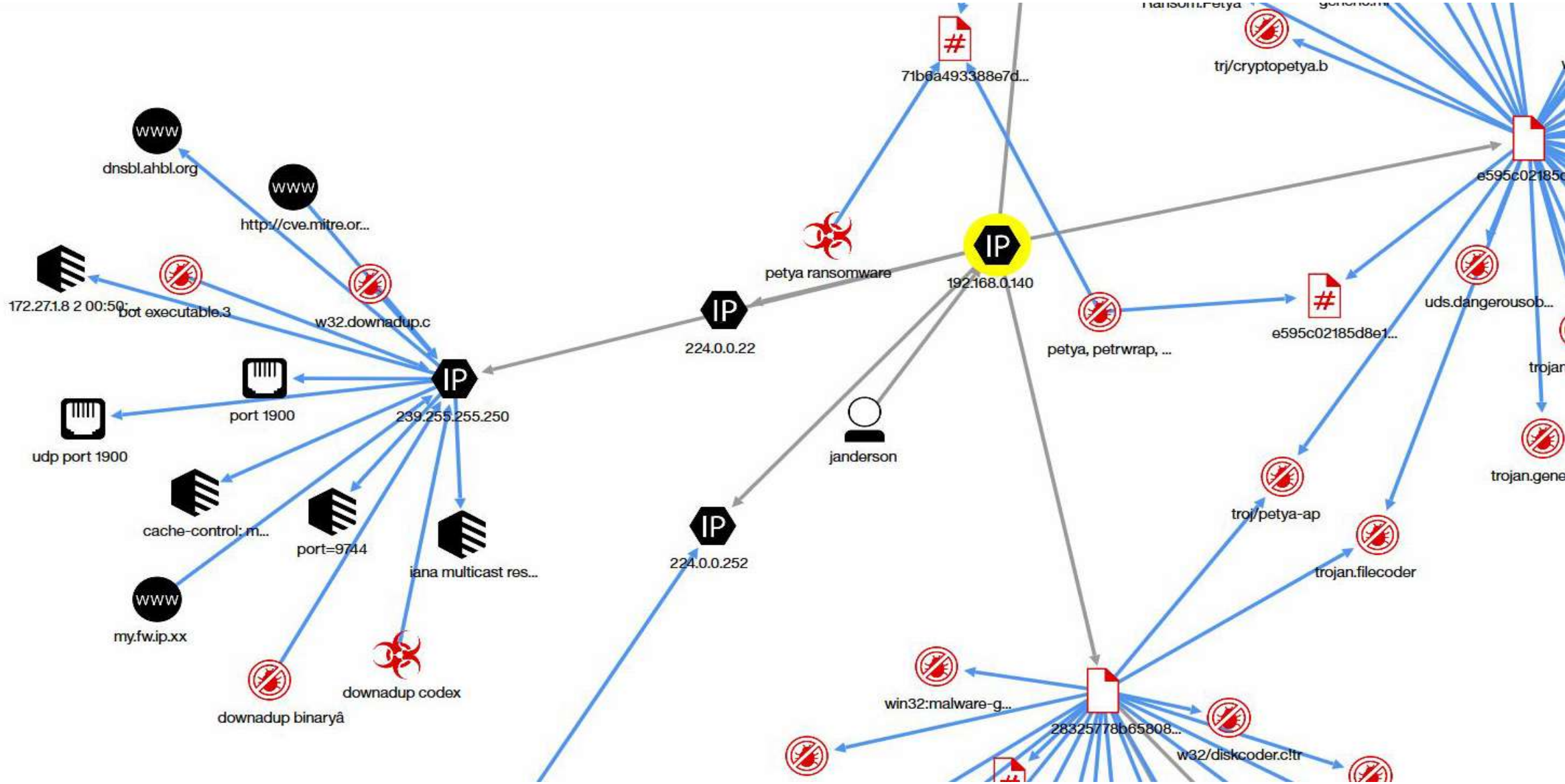
Local Analysis

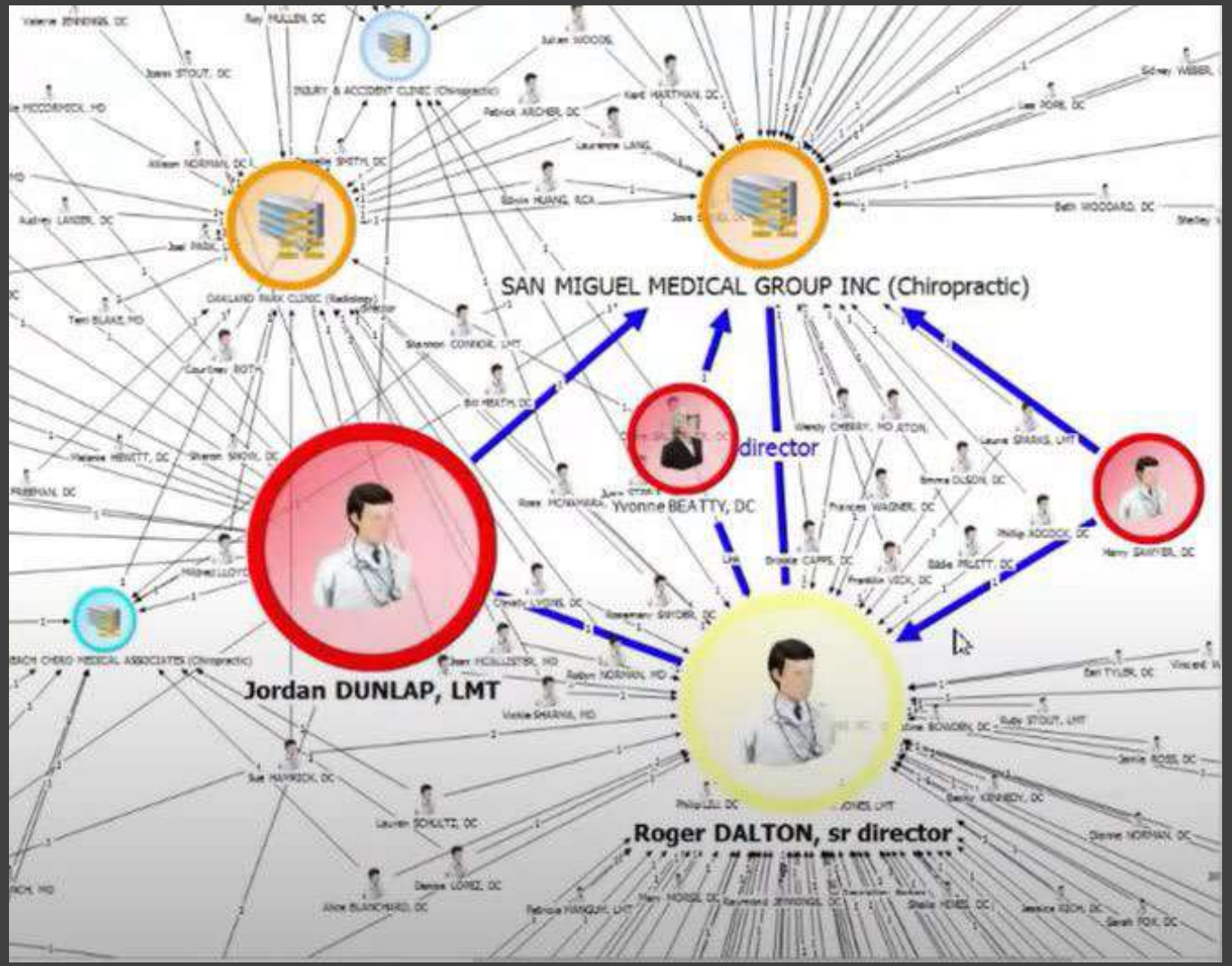


AI Enriched Analysis



AI Deep Insight





Threat Hunting

XDR - Extended Detection and Response

Top relevant threats

Prioritize threats for your organization

The X-Force Threat Score helps you to prioritize threats based on severity and risk.

Update your organization profile and connect a data source to surface relevant threats, refine threat scores, and scan for threat indicators.

- Threat severity
- Indicator risk
- My organization profile
- My environment

Early warning
Netflix Squatting Campaign - X-Force Early Warning
X-Force Threat Score
21%
Scan now

Early warning
Google Squatting Campaign - X-Force Early Warning
X-Force Threat Score
21%
Scan now

Early warning
Facebook Squatting Campaign - X-Force Early Warning

Early warning
WellsFargo Squatting Campaign - X-Force Early Warning

abuse@namecheap.com

Filters

Find filters

73 results for "abuse@namecheap.com"

Filters 73

- Premium report
  - Threat activity (21)
  - Industry analysis (4)
  - Malware analysis (2)
  - Threat group profile (3)
- Indicator report
  - Vulnerability (24)
  - Signature (18)
  - URL (1)

Threat activity	**Utility Relief Abuse from Threat Actors** Last updated: Apr 28, 2020, 12:20 AM
Threat activity	**OneTone Vulnerability Leads to JavaScript Cookie Hijacking** Last updated: Apr 20, 2020, 11:42 PM
Threat activity	**GitHub Users Targeted In A Sawfish Phishing Campaign** Last updated: Apr 20, 2020, 10:45 PM
Threat activity	**Malwarebytes Brand Abused In Malvertising Campaign** Last updated: Apr 10, 2020, 3:59 PM
Threat activity	**Phishing Kit Hosted on Coronavirus-Themed Domain** Last updated: Apr 6, 2020, 9:32 PM

Adaptive Authentication/Access

Nationwide Credit Reporting Agencies

Lockdown Your Credit Reporting

- https://www.equifax.com/
- https://www.experian.com/
- https://www.transunion.com/
- https://Innovis.com/

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