DATA PRIVACY DAY SCHEDULE
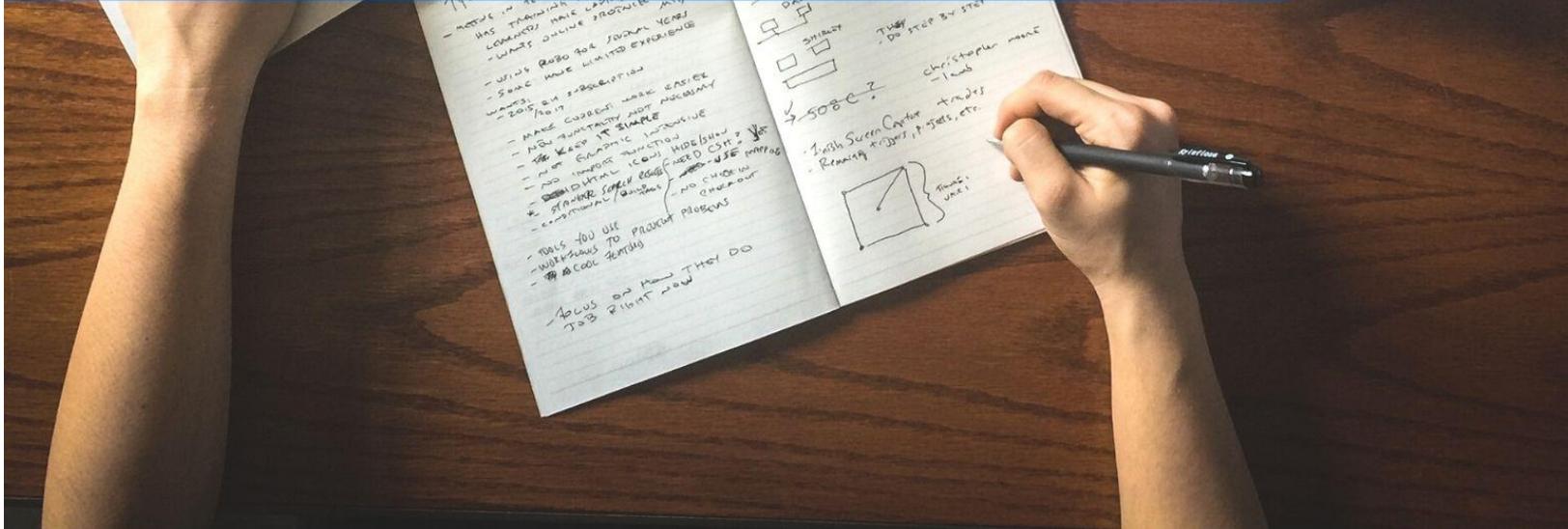
PRESENTED BY

HARRISBURG UNIVERSITY OF SCIENCE AND TECHNOLOGY

DATA PRIVACY DAY 2022 JANUARY 28, 2022

Theme: A New Year and a Renewed Emphasis on Data Privacy
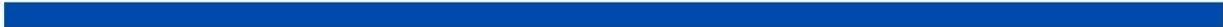
Data Privacy Day 2022

January 28, 2022

<u>Theme</u>*: A New Year and a Renewed Emphasis on Data Privacy*

2022 begins with many organizations allowing and even encouraging work from home programs for their employees. Cyber viruses and vulnerabilities are at an all-time high. Interest in new Privacy Laws grows among state legislatures. Collectively these challenges require a renewed emphasis on Data Privacy or organizations could suffer severe consequences.

Join us to learn about the current privacy landscape, risks to privacy but also potential strategies for enhanced Data Privacy in your organization.

<u>Agenda</u>

• 9:00-9:05: Welcome (Kelly Powell Logan, Harrisburg University)

• 9:05-9:45: 2022 Data Privacy Landscape and Trends: Panel Discussion

> **Learn about the journey to increase data privacy and how organizations are responding. Hear from state leaders how data privacy is being addressed from a government perspective. Understand the private sector perspective on what is happening and what must continue to occur to remain compliant.**

• 9:45-10:30: Data Privacy Impact Assessments- Tools and Techniques to Measure Risk: Panel Discussion

> **Hear from Industry Experts:**
>
> - **Need and value of performing assessments.**
> - **Need and value for Impact Assessments.**
> - **Tools and techniques that could be used by those in attendance.**

• 10:30-11:15: Major Risks to Data Privacy and Remediation Strategies: Panel Discussion

Hear from Industry Experts:

- **Some of the cyber risks that are plaguing organizations in 2022. The focus would be on the recent Log4J, and other vulnerabilities being introduced into our organizations through our supplier chain.**
- **Reinforcing that Ransomware continues to grow and Social Engineering schemes that are infecting organizations by appearing to be legitimate communications.**
- **Zero Trust**

• 11:15-11:55: What Actions Should We Be Taking Now? Panel Discussion

Hear from Industry Experts:

- **Some of the actions recommended to organizations to effectively implement their data privacy strategy.**
- **Best practices in data privacy education.**
- **How to better protect all the data that is being stored or in transit from mobile or IoT devices.**
- **Data privacy as it relates to all the technology connected to a network.**

• 11:55-12:00: Closing (Charles Gerhards, Harrisburg University)