DATA PRIVACY DAY SCHEDULE

PRESENTED BY

HARRISBURG UNIVERSITY
OF SCIENCE AND TECHNOLOGY

DATA PRIVACY DAY 2022
JANUARY 28, 2022

Theme: A New Year and a Renewed Emphasis on Data Privacy

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Data Privacy Day 2022
January 28th | 9 AM – Noon | Held Virtually

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Theme*:*

 A New Year and a Renewed Emphasis on Data Privacy

2022 begins with many organizations allowing and even encouraging work from home programs for their employees. Cyber viruses and vulnerabilities are at an all-time high. Interest in new Privacy Laws grows among state legislatures. Collectively these challenges require a renewed emphasis on Data Privacy or organizations could suffer severe consequences.

Join us to learn about the current privacy landscape, risks to privacy but also potential strategies for enhanced Data Privacy in your organization.

Agenda

• **9:00-9:05: Welcome**
 Kelly Powell Logan, Vice President, Workforce Development and University Centers, Harrisburg University of Science & Technology

• **9:05-9:45: 2022 Data Privacy Landscape and Trends: Panel Discussion**
Jennie Thompson, Chief Privacy Officer, PHEAA; Mary Topper, Deputy General Counsel, Pennsylvania Governor's Office of General Counsel, Commonwealth of PA; Karen Handelsman Moore, Chief Compliance & Privacy Officer, Unisys

Topic: Learn about the journey to increase data privacy and how organizations are responding. Hear from state leaders how data privacy is being addressed from a government perspective. Understand the private sector perspective on what is happening and what must continue to occur to remain compliant.

• **9:45-10:30: Data Privacy Impact Assessments- Tools and Techniques to Measure Risk: Panel Discussion**
Graham Smith, Cyber Security Sales Specialist Public | Federal, IBM; Michele Myauo, Managing Director & North America Public Service Security Industry Lead, Accenture; Danna Gabel O'Rourke, Manager, Cyber & Strategic Risk, Deloitte

Hear from Industry Experts:

- Need and value of performing assessments.
- Need and value for Impact Assessments.
- Tools and techniques that could be used by those in attendance.

• **10:30-11:15: Major Risks to Data Privacy and Remediation Strategies: Panel Discussion**

Jason McNew, Senior Engineer, Cybersecurity Risk & Compliance, Appalachia Technologies; Stacy Winters, Director of Project Management, PCN; Lisa Lorenzin, Field CTO - AMS, ZScaler

Hear from Industry Experts:

- Some of the cyber risks that are plaguing organizations in 2022. The focus would be on the recent Log4J, and other vulnerabilities being introduced into our organizations through our supplier chain.
- Reinforcing that Ransomware continues to grow and Social Engineering schemes that are infecting organizations by appearing to be legitimate communications.
- Zero Trust

• **11:15-11:55: What Actions Should We Be Taking Now? Panel Discussion**

Brian Zimmer, Global Solutions Director, ePlus; Stephen Bartel, Director, KPMG; Chris Reed, Americas Solution Strategist for End User Computing, VMWare; Peter Romnness, Cybersecurity Principal- US Public Sector CTO Office, Cisco

Hear from Industry Experts:

- Some of the actions recommended to organizations to effectively implement their data privacy strategy.
- Best practices in data privacy education.
- How to better protect all the data that is being stored or in transit from mobile or IoT devices.
- Data privacy as it relates to all the technology connected to a network.

• **11:55-12:00: Closing**

Charles Gerhards, Executive Director of the Government Technology Institute, Harrisburg University of Science & Technology