



pennsylvania

DEPARTMENT OF HEALTH
OFFICE OF HEALTH EQUITY

2024 PENNSYLVANIA HEALTH EQUITY SUMMIT:

Exhibitor Program Packet

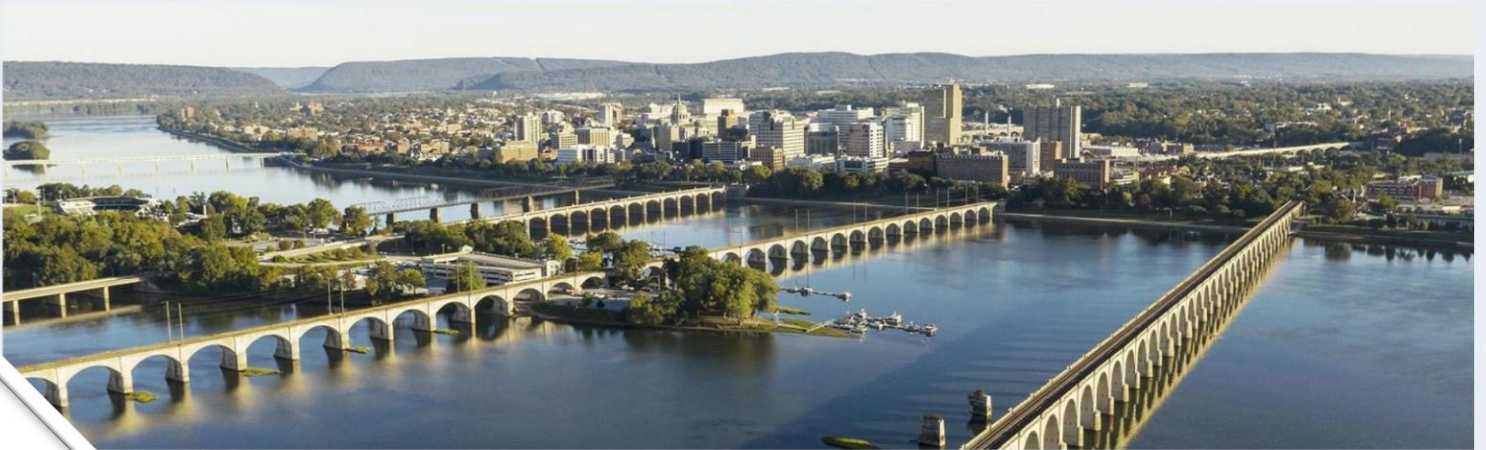
April 4-5, 2024

Harrisburg, Pennsylvania

2024 PENNSYLVANIA HEALTH EQUITY SUMMIT: EXHIBITOR PROGRAM PACKET



HARRISBURG, PA



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Dear Exhibitor(s),

We are seeking exhibitors for the *2024 Pennsylvania Health Equity Summit*. The Pennsylvania Department of Health Office of Health Equity will collaborate with community partners to sponsor a summit that brings leaders together to share information for the purpose of improving health outcomes for the most vulnerable populations throughout Pennsylvania. The summit will be held on Thursday and Friday, April 4-5, 2024, in Harrisburg, Pennsylvania.

Our 2022 summit had over 400 participants. It will be an opportunity to identify specific actions to address the Commonwealth's goal of achieving health equity by 2030.

Exhibitor support of the summit enables your organization to showcase its products and services to a broad health care audience. It also allows you to contribute to discussions and presentations about innovative approaches to address health disparities and the social determinants of health. Your support not only benefits your organization but also the professionals in attendance by keeping registration prices low.

Details of exhibitor opportunities can be found on page 5 of this packet. Please use the Exhibitor Application link to make your selection. All opportunities are on a first come, first served basis. Your commitment and payment will secure exhibitor space. We are very excited to partner with your organization. If you have further questions, please contact Emily Lebo (elebo@pa.gov).

Sincerely,



David Saunders, M. Ed.
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Pennsylvania Department of Health
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EXHIBITOR PROGRAM

Several packages are available for exhibitors to choose from the following benefits:

PACKAGE BENEFITS

<p>Diamond \$20,000</p> <ul style="list-style-type: none">• Opportunity to make welcoming remarks and serve as exclusive reception sponsor. Logo on summit marketing (print and electronic- to include Welcome Slide, program booklet, registration materials, etc.).• Main sponsors for full day event.• Two full page advertisements (inside front and back cover) included in the program.• Ten complimentary summit registrations.• Two tables and chairs, plus additional space for standing display.	<p>Platinum \$15,000</p> <ul style="list-style-type: none">• Logo on summit marketing (print and electronic- to include Welcome Slide, program booklet, registration materials, etc.).• Full page advertisement included on back of the program.• Main sponsors for academic half day event.• Seven complimentary summit registrations.• Two tables and chairs, plus additional space for standing display.	<p>Gold \$10,000</p> <ul style="list-style-type: none">• Logo on summit marketing (print and electronic- to include Welcome Slide, program booklet, registration materials, etc.).• Full page advertisement included in the program.• Five complimentary summit registrations.• Two tables and chairs, plus additional space for standing display.
<p>Silver \$5,000</p> <ul style="list-style-type: none">• Logo on summit marketing (print or electronic- to include Welcome Slide, program booklet, etc.).• Half page advertisement included in the program.• Three complimentary summit registration.• One table and chair, plus additional space for standing display.	<p>Bronze \$2,500</p> <ul style="list-style-type: none">• Logo on summit marketing (print or electronic- to include Welcome Slide, program booklet, etc.).• Quarter page advertisement included in the program.• Two complimentary summit registration.• One table and chair.	

Note: Promotional code(s) to register for the summit will be provided upon receipt of payment and Exhibitor Application.

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ADDITIONAL BENEFITS

- Designated space to showcase your product or agency and distribute marketing materials.
- Direct access to those in a variety of professions throughout the summit dates including morning registration, networking lunch and breaks, evening reception & dinner.
- Information about your organization that will be incorporated in a supplementary exhibitor guide along with the printed and electronic conference materials.

Contact Emily Lebo (elebo@pa.gov) for any special requirements, e.g., additional space, electricity, internet access.

PAYMENT INFORMATION

You will have the ability to pay through an online portal on the 2024 Health Equity Summit website or receive an invoice from our partner.

FOR MORE INFORMATION

For additional information, please contact Emily Lebo (elebo@pa.gov)

EXHIBITOR APPLICATION

Please complete the online form and submit as soon as possible.

Note: All opportunities are on a first come, first served basis. Your application and payment will secure the exhibit space. We are very excited to partner with your organization!