PROJECT MANAGEMENT INNOVATION CONFERENCE 2024
(DAY 1) - Tuesday, May 14, 2024 | 1:00 PM - 4:30* PM

FLOOR 11, ROOM # 1151

1:00 p.m. - Welcome & Opening Remarks
- Dr. Eric Darr, President, Harrisburg University
- Kelly Powell Logan, VP of Strategic Workforce and University Centers, Harrisburg University

1:15 p.m. - 2:15 p.m. - Keynote Presentation: Prioritization & Road Mapping: Tools to Deliver a Successful Digital Transformation Project
- Christina Melton, User Experience Director, KPMG
- Kyle Bodt, Director, Advisory - Culture & Experience, KPMG
- Amy Blizard, Manager, KPMG

Panel Moderator: Paul Roos, Associate VP of Workforce Development, Harrisburg University

---

15-MINUTE BREAK - 2:15 PM - 2:30 PM

2:30 PM - 3:15 PM - CONCURRENT SESSIONS 1

FLOOR 13, ROOM 1305	FLOOR 12, ROOM 1205	FLOOR 11, ROOM 1151	FLOOR 12, ROOM 1254	FLOOR 12, ROOM 1258
Track # 1 Global Project Management Foundations	Track # 2 Tools, Techniques & Technology	Track # 3 Digital Transformation	Track # 4 Topics in Advance Project Management	Track # 5 PM Fundamentals
Maximizing Impact and Visibility: The Project Manager as a Value Stylist Rahcyne Omatete CEO/Principal Consultant, Trojan Health Strategies, LLC	*The OODA Loop* Frank Nestore Vice President MathTech, Inc.	*Leading Across Cultures: Leveraging Cultural Diversity to Build High Performing Project Teams* Dr. Dan Jensen, Corporate Faculty Dr. Joe Zagerman, Asst. Professor of Management, Entrepreneurship and Business Harrisburg University	*Actively Engaging Stakeholders* Ashley N. Walkowiak, Director of Policy, Intergovernmental Affairs & Mediation Amanda Brothman, Director of Communications Pennsylvania Human Relations Commission	*Scope It Out: Defining Project Boundaries* Dr. John Clark Assistant Professor, Harrisburg University

15-MINUTE BREAK - 3:15 PM - 3:30 PM

3:30 PM - 4:15 PM - CONCURRENT SESSIONS 2

FLOOR 13, ROOM 1305	FLOOR 12, ROOM 1205	FLOOR 11, ROOM 1151	FLOOR 12, ROOM 1254	FLOOR 12, ROOM 1258
Track # 1 Global Project Management Foundations	Track # 2 Tools, Techniques & Technology	Track # 3 Digital Transformation	Track # 4 Topics in Advance Project Management	Track # 5 PM Fundamentals
Creating a Regenerative Organizational Culture with Digital Transformation Assessment & Design Sukanya Nagfernandes, Senior Scientist, Thermofisher & Harrisburg University Jen Mowery, Lecturer in Agile Methodologies & Project Management, Harrisburg University	*Agile in Action: Tackling Government Projects with Innovation* Ryan Morgan, Acting Chief Information Officer Aimee Wolfe, Portfolio Director Commonwealth of PA - Conservation & Environmental Delivery Center Autum Hosler, Scrum Master & Project Manager, Commonwealth Office of Digital Experience, CODE PA	*Demand Management Driving Strategic Roadmap Performance* Sue Engels, Vice President, IT Delivery and Technical Business Support Brian Scherrer, Senior Director Capital Blue Cross	*Vaccine Production and Project Management Strategies - Global and Emerging Perspectives* Dr. Mrunalini "Leena" Pattarkine, Chair and Program Director, Biotechnology, Harrisburg University Dr. Dennis Gross, Professor of Pharmacology, Pennsylvania Drug Discovery Institute at The Pennsylvania Biotechnology Center of Bucks County	*Certification Pathfinder: Navigating PMI Credentials* Dr. Philip Mann, Director, Center for Project Management Innovation & Assistant Professor, Harrisburg University

15-MINUTE BREAK - 4:15 PM - 4:30 PM

---

*4:30 PM - 6:30 PM
NETWORKING RECEPTION & VR MR DEMO ACTIVITY
FLOOR 14 - ATRIUM

Wi-Fi Name: PMIC@HU
Password: pmic@hbgu

Center Sponsor

Presenting Sponsor

PROJECT MANAGEMENT INNOVATION CONFERENCE 2024
(DAY 2) - Wednesday, May 15, 2024 | 8:50 AM - 4:30 PM

Floor 11 - Room 1151

8:50 a.m. - Welcome
- Dr. Cameron McCoy, Provost and Chief Academic Officer, Associate Professor of Management, Entrepreneurship, and Business Administration, Harrisburg University
- Dr. Philip Mann, Director, Center for Project Management Innovation & Assistant Professor of Organization & Management, Harrisburg University

9:00 a.m. - Keynote Presentation: Beyond Boundaries: Elevating Project Management in the AI-Driven Era
- Dr. Stephen Mayner, VP Framework, Methodologist & SAFe Fellow, Scaled Agile, Inc.

15-MINUTE BREAK - 10:00 AM - 10:15 AM

10:15 AM - 11:00 AM - CONCURRENT SESSIONS

FLOOR 13, ROOM 1305 Track # 1 Global Project Management Foundations *Leading Global Projects - Learning from Others' Mistakes* Mike Murtha, PMO Director, Data & Analytics, AmeriHealth Caritas	**FLOOR 12, ROOM 1258** Track # 2 Tools, Techniques & Technology *Bridging Cultures in Global Teams: The Role of AI in Enhancing Communication* Jason Rashaad, Principal, What Comes Next? LLC	**FLOOR 11, ROOM 1151** Track # 3 Digital Transformation *How to Grow a Bot* Dorty Theis, Director of Strategic Operations Meggan Swisher, Director of PATH Development and Support John Klinger, Project Manager Tim Spackman, Business Analyst, Commonwealth of Pennsylvania, Department of Revenue	**FLOOR 12, ROOM 1205** Track # 4 Topics in Advance Project Management *Engaging Stakeholders and Communities in Project Management* Scott Shewell, President and CEO, Safe Harbour, Inc.	**FLOOR 12, ROOM 1254** Track # 5 PM Fundamentals *Work Breakdown Wizardry: Structuring Project Deliverables* Dr. John Clark, Assistant Professor, Harrisburg University

15-MINUTE BREAK - 11:00 AM - 11:15 AM

11:15 AM - 12:00 PM - CONCURRENT SESSIONS

FLOOR 13, ROOM 1305 Track # 1 Global Project Management Foundations *Building Diverse Multi-Cultural Bridges Leading to Enterprise PM Success* Myles Miller, CEO, LeadUp	**FLOOR 12, ROOM 1258** Track # 2 Tools, Techniques & Technology *Integrating Tools, Technologies, and Strategies in Resource Management and Logistics in Construction Projects* Wendy Calderon-Castro, Project Management, Office of General Services of New York, Division of Design and Construction & Harrisburg University	**FLOOR 11, ROOM 1151** Track # 3 Digital Transformation *Walk the Walk, Talk the Talk: How Executive Actions Embed Agile & Lean Culture* Matthew Christen, Principal Project Manager, Members1st and Harrisburg University	**FLOOR 12, ROOM 1205** Track # 4 Topics in Advance Project Management *How to Successfully Manage Agile Projects in PA State Government* Phil Petrina, Program Manager, Commonwealth of PA, Infrastructure & Economic Development (IED), Delivery Center, Department of Transportation	**FLOOR 12, ROOM 1254** Track # 5 PM Fundamentals *Estimating Essentials: Time, Cost and Resources* Dr. Philip Mann, Director, Center for Project Management Innovation and Assistant Professor, Harrisburg University

30-MINUTE BREAK FOR GRABBING LUNCH (FLOORS 11 &12) - 12:00 PM - 12:30 PM

12:30 PM - 1:30 PM - PLENARY PANEL (-OR- PM FUNDAMENTALS TRACK)

PANEL DISCUSSION - FLOOR 11, ROOM 1151 *Engaging Different Communities of Stakeholders* **Panelists:** George Fernandez, CEO and President, Color & Culture and Latino Connection John "Ski" Sygielski, Ed.D., President, Harrisburg Area Community College (HACC) Roozbeh Sadeghian, Director, Data Analytics Institute at Harrisburg University Deborah D. Vereen, Founder/Principal, The Vereen Group (DEI Guru) **Panel Moderator:** Paul Roos, Associate VP of Workforce Development, Harrisburg University	**FLOOR 12, ROOM 1254** Track # 5 PM Fundamentals *Communication Crossroads: Keeping Projects on Track* Dr. John Clark, Assistant Professor, Harrisburg University

15-MINUTE BREAK - 1:30 PM - 1:45 PM

1:45 PM - 2:30 PM - CONCURRENT SESSIONS

FLOOR 13, ROOM 1305 Track # 1 Global Project Management Foundations *Creating Cultures of Inclusion in Global Project Management: Analysis of the Importance of DEI* Kristin Lovett, Consultant	**FLOOR 12, ROOM 1258** Track # 2 Tools, Techniques & Technology *Ethical Horizons: Building Trust and Integrity in Global Projects* Dr. Philip Mann, Director, Center for PM Innovation & Asst. Professor, Harrisburg University	**FLOOR 11, ROOM 1151** Track # 3 Digital Transformation *How to Properly Manage a Digital Transformation Project* Jen Russell, Director of Marketing Analytics & Research, PSECU Scott Gaydos, VP of Product, Optum Kathy Lancaster, Director of Logistics, IT Systems Dev, NAVSUP BSC	**FLOOR 12, ROOM 1205** Track # 4 Topics in Advance Project Management *Project Management: Back to Basics* Troy Truax, AVP, Michael Baker International	**FLOOR 12, ROOM 1254** Track # 5 PM Fundamentals *Certification Pathfinder: Navigating PMI Credentials* Dr. John Clark, Assistant Professor, Harrisburg University

15-MINUTE BREAK - 2:30 PM - 2:45 PM

2:45 PM - 3:30 PM - CONCURRENT SESSIONS

FLOOR 13, ROOM 1305 Track # 1 Global Project Management Foundations *How to Lead a Global Team in the Gaming Industry to the Finish Line* Andrea Saravia Perez, Project Manager, Solar Vault Studio	**FLOOR 12, ROOM 1258** Track # 2 Tools, Techniques & Technology **NO SCHEDULED SESSIONS**	**FLOOR 11, ROOM 1151** Track # 3 Digital Transformation *Unleash the Power of Emotional Intelligence: Building Thriving Teams in Today's Dynamic Project Environment* Dr. Joe Deklinski, Corporate Faculty Dr. Sarah Dyson, Corporate Faculty, Harrisburg University	**FLOOR 12, ROOM 1205** Track # 4 Topics in Advance Project Management *The Power Couple: The Relationship Between the Project Sponsor and Project Manager* Carolyn Shaw, Corporate Faculty, Harrisburg University	**FLOOR 12, ROOM 1254** Track # 5 PM Fundamentals *Stakeholder Mastery: Identifying and Engaging Key Players* Dr. Philip Mann, Director, Center for PM Innovation & Asst. Professor, Harrisburg University

15-MINUTE BREAK - 3:30 PM - 3:45 PM

3:45 PM - 4:30 PM - FLOOR 11, ROOM 1151
FOCUS GROUP: Unlocking Key Drivers Towards Improving Project and Product Management
Mario Migliori, Senior Information Technology Project Manager, Fulton Bank/Adjunct Instructor, Messiah University